



CIF France



» 33RD CIF INTERNATIONAL CONFERENCE 2019

S a i n t - M a l o
F R A N C E
1st - 6 July 2019

MARKET ECONOMY AND
NEW PUBLIC MANAGE-
MENT IN SOCIAL FIELD,
impacts and alternatives.





CIF France

CONFERENCE COORDINATION



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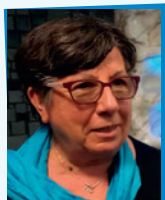


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Farida PAILLA
Maryse PENIN
Marie-Claude SELLIER
Rosita VETILLARD

and the constant support of our President, Mireille BOUCHER



Very dear friends of CIF, as President of CIF International I have the pleasure to welcome you with the team of CIF France in Saint Malo the city of «Corsaires».

All friends from all over the world will share with us a fantastic week.

The world is moving and our strategy of social work too. We shall exchange and share about: «**New Public Management in the Social Field : Impact and Alternatives**». A large and open subject will offer everybody an opportunity for in-depth reflections.

But don't forget we are all together here to meet CIF Friends in a nice spirit of friendship and to discover a nice part of France.

Work and fun are in the program and the success for us is your presence . Many thanks to the team of CIF France.

The EC team and I are very pleased to meet you during these important days in the life of our association. «**Let's go to Saint Malo**» !

Welcome and Friendship
Bienvenue et Amitiés

Mireille Boucher

President of CIF International



Dear friends, welcome! all the members of CIF-France are extremely happy to host the Cif Conference again in France. The last time was in Dourdan in 1991. This year the venue will be in the scenic city of Saint Malo. We hope that the changing light on the sea, the sandy expanse, and the ancient walls of this historic place will be an unforgettable backdrop for our reunion.

The lectures and workshops will focus on the theme chosen for the event « **New Public Management in the Social Field : Impact and Alternatives** » and will provide an opportunity to share experiences, debate and reflect. This will be complemented by visits and meetings with local organisations in social work.

We are confident that the human values which have inspired us for almost 60 years will continue to echo in our hearts long after these week-long exchanges, especially in an uncertain global environment.

We wish you a splendid week !

Margaret Longquière

Vice-President of CIF international



CIF France



SCHEDULE AT A GLANCE

➡	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:00-12:30		PLENARY SESSION	PLENARY SESSION MOVIE « <i>I Daniel Blake</i> » Followed by a Debate 12:15: Group photo	AGENCIES VISITS 12h Return to Varangot	8:30-10:30 General assembly salle grande et rochebonne 10:30-10:45 PAUSE 10:45-12:30 PLENARY SESSION
12:30-14:00		LUNCH	LUNCH	Departure for Picnic	LUNCH
14:00-15:30	14:00-16:00 Contact persons meeting	WORKSHOPS N°1-2-3	PLENARY SESSION	SIGHTSEEING TOUR	14:00-16:00 Executive committee meeting
15:30-16:00	14:00-16:00 Professional Exchange Program meeting	BREAK	BREAK		AFTERNOON FREE
16:00-17:30	15:30-17:00 ARRIVALS and CHECK-IN	WORKSHOPS N°4-5-6	PLENARY SESSION		
	17:00-18:30 OPENING CEREMONY Salle Grande Plage et Rochebonne 18:30 19:30 Complimentary Vin d'Honneur by the Municipality of Saint Malo				
18:00-19:30		18:00-19:00 EC candidates' introduction	18:00 19:30 BD meeting EC Election		18:30 Departure from varangot to evening party 19:00 DINNER and farewell party until midnight
19:30-20:30	DINNER and music entertainment	DINNER 21:00-22:00 Branches meeting	DINNER Free Evening	21:00-23:00 Nations' market	

- » 14:00 – 16:00 **CHECK-IN AND REGISTRATION**

- » 14:00 – 16:00 Contact persons meeting
Professional exchange program meeting

- » 17:00 – 18:30 **OPENING CEREMONY**
Salles Grande Plage et Rochebonne
A representative of the town hall of St Malo
A representative of the Regional Council of Brittany
Mireille Boucher, President of CIF International
Margaret Longueuvre, Vice President of CIF France
Hervé Coulouarn, Historian : A short presentation
of the spot where the CIF-Conference takes place :
Saint-Malo / France.

- » 18:30 – 19:30 Complimentary Vin d'Honneur by the Municipality of Saint Malo

- » 19:30 – 22:30 Dinner and musical entertainment



Salles Grande Plage et Rochebonne

9:00-10:30


John Ward

- Research associate at Paris 13 University
- Presentation and moderation


Marc Humbert

- Emeritus Professor of Political Economy at University of Rennes (1).
- Keynote lecture «New Public Management - Philosophical and anthropological foundations»

The New Public Management came as a supposed solution to bypass the limits faced by the traditional, "Old", Public Management. The Narrative that supported its introduction focussed on the new procedures to be implemented which were seen as more democratic. The rationale to convince the decision-makers was its efficiency, scientifically assessed. Nevertheless, thirty years later, civil servants who had to work according to its rule and citizens who were supposed to benefit from its implementation, both are disappointed. It is necessary to search behind the procedures and behind the supposed efficiency to understand such a general disappointment. This is the reason why the philosophical and anthropological foundations that are behind the New Public Management will be questioned.

Marc Humbert is Emeritus Professor of Political Economy at University of Rennes (1). He has promoted for years the building of a Political and Ethical Knowledge in Economic Activities. He organised numerous international conferences and co-founded an international association (PEKEA) in 2002 and then, in this line, has contributed, since its inception in 2013, to the development of a new strand of thought in Humanities and Social Sciences "Convivialism".

10:45 – 11:15

Pause

11:15 – 12:30



Roland Janvier, ex Director General of the Fondation Massé Trévidy (Finistère), Market logic as regulation of the offer in social action: An inept practice for working with and for others

The new public management (NPM) is a model of state action, supposed to be more ethical to run social programs than the old devices, rather marked by local arrangements where subtle adjustments between the public authorities and the actors in the field prevailed. This presentation will aim to demonstrate the ineptitude that the application of rules from the trade of goods and products to the actions of solidarities carried by the State, local authorities and social action associations represent. It will highlight the specificities of work with and for others that combines, in a context of uncertainty, fragile alliances between social actors and beneficiaries, taking into account the complexity of individual and collective situations, recognition empowering users and promoting their citizenship. However, these values and orientations are incompatible with the game of competition, which places economic criteria at the forefront, a standardization of practices and privileges important organizations, the only ones capable of responding to the plethoric procedures induced by this system.

Roland Janvier holds degrees in social work and management of institutions. He holds a PhD in Information Sciences and Communication. He is the author of professional essays on the rights of users, the management function, quality and evaluation¹. He intervenes in various professional and university trainings and in colloquiums.

blog: www.rolandjanvier.org.

12:30 – 14:00

LUNCH



14:00 – 15:30

Workshop n°1 - Semi plenary session

Samuel Boussion – Historian - PhD in Education Sciences - Lecturer – Paris 8 University
«Social workers struggling with primitive forms of management» (1950-1970)

We want to reflect on the primitive forms of management found in social work since the 1950s, in a diffuse way, as well as to the experiences of social workers. Between desire for modernity, participation in evaluation and resistance, how did they position themselves and how did these new norms and practices affect their practices?

Gulcan Urhan PhD - Social Worker - Faculty of Health Sciences Social Work Department-Istinye University

«Transformation of social policy and the current tendencies in social aid field in Turkey»

Moderation and translation by John Ward - Researcher in social history at Paris 13 University - **with Nadine Rogue and Marie-Claire Louveau, CIF France**

Workshop n°2 -

Pascale Budin, ATD Quart-Monde and **Carole Le Floch**, High Council of Social Work in the college of accompanied persons, peer co-trainer AV

«Taking into account the voice and knowledge of the people we are working with : a leverage for change ?»

Moderation and translation with Maria Christopoulou CIF Cyprus, Annie Rouffet and Karin Lusher, CIF France

Workshop n°3 -

Martine Trapon - Social worker - former director of the « Ecole normale sociale », institute for training in social work «Heritage and transmission, expressing our professional knowledge»

In this workshop we propose to share our experiences on several issues: the relationship to the social body, that is to say in what we are dealing with, our relationship to the trades we are talking about here and more broadly to the changes in this relationship for everyone in a society that has become a «society of individuals».

Moderation and translation by Despina Oikonomou, CIF Grèce with Therese Ferragut, CIF France



15:30 – 16:00

PAUSE



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TUESDAY JULY 2ND 2019



16:00 – 17:30

Workshop n°4 - Semi plenary session

Dominique Depenne - Social worker - Doctorate in Political sociology – Lecturer at the Buc-Ressources Campus of social professions

«Ethics of accompaniment and criticism of technicism»

Too often confused with morality or ethics, the ethical question brings into play fundamental dimensions of the inter-human relationship of accompaniment. It is from a perspective of these challenges that the difference between «accompaniment» and «care», the triptych distance/fusion/proximity, will be questioned, which, in a second step, will lead to a critique of the technical logics of human reification.

Moderation and translation by John Ward –Researcher in social history at Paris 13 University with **Nicole Bouscaillou** and **Marta Elbaile, CIF France**

Workshop n°5 -

«Impact of New Public Management and the economic context on professions»

Silvia Nutter, CIF Argentina: «Reflections on a social program for children carried out by the national government in Argentina»

Galina Kurganova, CIF Russia : «Some new trends and challenges in transmission of the system of social care in Russia»

Moderation and translation with Thérèse Ferragut and Nadine de Bruler, CIF France, with **Maria Christopoulou CIF Cyprus**

Workshop n°6 -

Creativity and social work

Antoinette Le Pomellec, Association « Café Joyeux ».

The association le café joyeux helps people with mental or cognitive disabilities to integrate by offering them work in an ordinary environment.

Vanessa Santos Casado - Social worker - Spain «CreArtivity»

As social workers we face complex situations everyday and is not always possible to give a fixed answer to a given issue, in other words, sometimes we need to take different ways to get to the same goal. The prison system in Spain is a very normative environment where flexibility is really limited. Inmates' circumstances are really variable and answers to their problems can not be established in advance. In this scenario CREATIVITY plays an essential role improving the life and conditions of people who need to be helped. In this workshop it will be shown you how CREATIVITY is added to the daily work in a spanish prison. CREARTIVITY is pun formed by the words CREATIVITY and ART. This title was chosen because in the social field you can develop your work in a creative way, which sometimes results in artwork.

Moderation and translation with Eleni Athanasiou, CIF Cyprus Karin Luscher CIF France and Nadine de Bruler, CIF France



17:30 – 18:00 PAUSE



18:00 – 19:00 **Presentation of the candidates at the Executive Committee**



19:30 – 20:30 DINNER



21:00 – 22:00 **BRANCHES MEETING**

Salles Grande Plage et Rochebonne

- » 9:00 – 10:45 Presentation and projection of the movie « I Daniel Blake »
Ken Loach (1h40)



- » 10:45 – 11:00 PAUSE
- » 11:00 – 12:00 Debate moderated by **Herbert Szlovik**, Social Worker and Bachelor in Sciences of Film, Theater and Media, CIF Austria
- » 12:15 GROUP PICTURE
- » 12:30-14:00 LUNCH



14:00 – 16:00

Presentation moderation and translation – **John Ward** – Research associate at Paris 13 University



Eric Pliez, General director of Association Aurore – President of SAMU SOCIAL
«Creativity and innovation in a context of management constraints - what conditions to achieve it?»

Eric Pliez is a graduate of the Ecole Nationale de la Santé Publique (ENSP) and is the General Manager of the Aurore association since 2001. Specialized training educator and actively involved in a large number of of associations working for integration and the fight against exclusion, Eric Pliez calls upon the following a very specialized knowledge of the field. Treasurer of the office of the Federation of Solidarity Actors (formerly Fnars) which brings together more than 900 associations fighting against exclusion, Eric Pliez has been President since 2013 of the Samusocial de Paris, which coordinates all accommodation for the homeless in Ile-de-France. Eric Pliez accepted the presidency of Les Canaux in 2017 to convey the message of Social and Solidarity Economy: cooperation, social utility, local anchoring and short circuits. Its objective is to enable actors from these different sectors to meet and act together, particularly through solidarity finance tools, in order to be a facilitator, an incubator of ideas, a transmitter.



Alice Casagrande – Director of the training, innovation and associative life department at FEHAP (Federation of Hospital and Personal assistance Establishments)

«Grounding management on real people's voices. A critical perspective following the 'Partners in knowledge experience'»

«Alice Casagrande is a graduate of the Institut d'études politiques de Paris, the University of Cambridge and holder of a master's degree and a DEA in ethical philosophy, former deputy director of the Autonomous Health Directorate in charge of quality, risk management and the promotion of well-being at the French Red Cross, she is currently director of training, innovation and community life at the FEHAP (Fédération des établissements hospitaliers & d'aide à la personne privé non lucratifs). In her personal capacity, she has been Vice-Chairwoman of the Commission to Combat Abuse and Promote Well-Being since February 2018, and has also participated as an expert in the work of the Independent Commission to Investigate Sexual Abuse in the Church since February 2019. She teaches on the theme of managerial ethics at the University of Paris Dauphine and at the Espace éthique d'Île de France. Alice Casagrande is the author of numerous articles on ethical issues and the care of vulnerable people, as well as four books (ed Dunod): Ethical Issues around the Living Donor (2005), Aging in an Institution (2006), What Abuse Teaches Us (2012) Ethics and Care and Support Management (2016).

16:00-16:30 PAUSE

16:30- 17:30



Michel Chauviere, Emeritus Researcher, PhD sociologist at CNRS (National Center for Scientific Research)
«Trade expertise and transmission: new contexts, new challenges»

For a long time, the profession has been the recognized framework for the competence and legitimacy of the various forms of employee social intervention. For a long time, different professional schools, gradually with university status, have ensured the transmission of these values. Today, this mode of professionalization is in sharp decline. The various level III trades, at Bac +2, are no longer the master beam of the building and professionals lose the relative autonomy of judgment and decision that they had. From now on, the organization of work is differentiated between executives with a higher level of qualification for management, direction, training, research, etc. and executive staff with lower levels of qualification for more subordinate and less and less clinical actions. For their part, training centres forget the transmission of social thinking in order to move towards employability in the service of operators. Social work is slowly losing its meaning and ideals to become a labour enterprise. And social workers are struggling with the profound alteration of their jobs, in a feeling of injustice, demoralization and revolt.

*Michel Chauvière is a sociologist and political scientist, emeritus research director at CNRS, member of CERSA, Paris II University (mchauviere91@gmail.com) His main works deal with the history and ongoing transformations of the «**realized social**», with equal attention to social rights and social policies, institutions, associations and other supports necessary for action, actors and especially those social work in the field, to citizens with so-called user rights, as well as everything that is exchanged between them. He is the author of many books and contributions on all these subjects.*

17:30 – 18:00 PAUSE

18:00 – 19:00 **Board of directors meeting for the EC election**

19:30 – 20:30 DINNER

21:00 Free evening



CIF France

THURSDAY JULY 4 2019



8:45

DEPARTURE FOR THE AGENCIES' VISITS : registrations will be taken at your arrival on Monday

1. CAT Armor (Centre d'Aide par le Travail)

Sheltered workshop for mentally disabled and autistic adults.

2. Jardin solidaire :

Community gardening organisation. Kitchen gardening on plots made available for persons at risk wishing to grow fruits and vegetables.

3. Banque alimentaire :

An organisation collecting and distributing food to disadvantaged people.

4. EHPAD Jean XXIII (Etablissement d'hébergement pour personnes âgées dépendantes)

Support and accomodation facility for elderly dependent persons.

5. CHRS Le Goëland (Centre d'hébergement et de réinsertion sociale)

Centre for accomodation and social reintegration, or halfway house. Support facility for women exposed to domestic violence.

6. AMIDS (Association malouine d'insertion et de développement social)

A local organisation for social integration and development that seeks to meet emergency needs.

7. IME La Pouparderie (Institut médico-social)

An agency for special-needs children between 3 and 20 years of age.

8. L'Estran (Service d'accompagnement à la vie sociale pour personnes souffrant de troubles psychiques)

Day care service for people with mental disorders.



12:00

Return to Varangot and departure for the picnic and the sightseeing tour to Mont-Saint-Michel



18:00

Return to Varangot



19:30

Dinner



20:30 – 22:30

Nations market

- » 8:30-10:30 GENERAL ASSEMBLY Salles Grande Plage et Rochebonne

- » 10:30-10:45 PAUSE

- » 10:45-12:30 PLENARY SESSION
 - SUMMARY OF THE WORKSHOP
 - Presentation of an international exchange week on child protection co-organised by universities in Cyprus, Belgium and the Netherlands.
 - CONCLUSIONS

- » 12:30-14:00 LUNCH

- » 14:00-16:00 **NEW Executive Committee meeting**

AFTERNOON FREE

- » 18:30- DEPARTURE FROM VARANGOT TO THE EVENING PARTY

- » 19:00 – 00:00 DINNER and farewell party until midnight



BREAKFAST

CHECK OUT BEFORE 10:00 AM

DEPARTURE FOR THE PARIS POST TOUR



We are extremely grateful to the following :

- *Regional Council of Brittany*
- *Departement Council of Ille et Vilaine (Ms. Courteille, vice-president)*
- *Municipality of Saint Malo (Ms. Levillain, deputy-mayor)*
- *Municipality of Saint Florent sur Cher*
- *The Association Jean Cotxet*
- *Tourist office of Saint malo (Ms. Thézé)*
- *Our sponsors:*
 - Yves Rocher:** *cosmetic products*
 - Sirops Monin**
 - La Fromagée Maison Bordier:**
Butter, cheese and Caramels
- *Centre Varangot: Saint-Malo*
- *The managing teams of all the agencies we will visit*
- *All relatives and friends who helped us, especially Anne-Marie Herblin, Hervé Coulouarn, Roger Drouet and Didier Longuèvre.*
- **All the members of CIF France, who gave so much of their time to make the 2019 Conference possible in Saint Malo.**



CIF France



PARTENAIRES

